

Data Innovation To Drive Financial Inclusion: Pushing New Frontiers

Sasana Kijang,
Bank Negara Malaysia

21 June 2024



An Engagement organised by FIDE FORUM's Digital Economy
Special Interest Group

REGISTRATION

Please register your interest via FIDE FORUM Members App or email alumni@fideforum.org by 17 June 2024

EVENT DESCRIPTION

In today's data driven environment, access to information is not just necessary it has become a competitive enabler. Unlocking the complication of information demands businesses to ensure it has the capacity to acquire, process and apply data to make quicker, smarter decisions, on top of driving efficiency and market reach. Data innovation hence becomes a creative technique to unlock potential of information and transform into strategic priorities. Data innovation allows opportunities to harness new technologies including artificial intelligence and analytics, business new value propositions, while at the same time break down information silos. The possibilities are endless, advancements can unlock the potentials of data to gain a competitive edge. Enabling data innovation demands better access, including better funding channels, seamless, and propositions to be well articulated.

Join us for an engaging forum where the discussion on how data innovation can be better positioned as a new frontier of opportunity for banks and MSMEs (Micro Small & Medium Enterprises). The forum organised by **FIDE FORUM's Digital Economy Special Interest Group** brings together the tripartite collaboration of the appropriate agencies - MDEC, CGC Digital, and PayNet to push the new agenda. MSMEs can then embrace this opportunity by possibly unlock the valuable insights, optimize operations, and gain a competitive edge. This session provides a platform to brainstorm on possible solutions on how relevant parties can collaborate to improve the opportunity to embrace data innovation and access for MSMEs. MSMEs generate almost 40% of country's GDP, often lack the resources and expertise to establish their financial standing to have better access to funding. To overcome this, MSMEs can possibly leverage on technology to generate adequate data for better access to funding. Conversely, the current efforts towards digitalisation of the economies represents fresh opportunities for MSMEs.

Technological advancements are important to sustain the overall resilience of our economy – in line with the Government's Madani Economy, National Energy Transition Roadmap (NETR), and New Industrial Master Plan (NIMP) 2030. The deliberations are intended to allow a platform to brainstorm on possible solutions on how all relevant parties can collaborate to improve funding access for MSMEs through data innovation.

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AGENDA

8.30 AM -
9.30 AM

Registration & Refreshments

9.30 AM -
9.35 AM

Welcome Remarks by YBhg Datuk Dr Md Hamzah bin Md Kassim
Chairman, Hong Leong Islamic Bank

9.35 AM -
9.45 AM

Keynote Address (TBC)

9.45 AM -
10.45 AM

Fire Side Chat Moderated by Ts. Othman Bin Abdullah, CEO, Islamic
Finance & Innovative Services, Silverlake Group

1. Ms Yushida Husin, Chief Executive Officer, CGC Digital
2. Mr Gary Yeoh, Chief Commercial Officer, PayNet Malaysia
3. Datuk Ts. Fadzli Abdul Wahit, Senior Vice President / Head of
Division Digital Transformation Division , MDEC
4. Mr Wilson Beh, President, Fintech Association of Malaysia

10.45 AM -
11.15 AM

Q&A Session

11.15 AM -
11.20 AM

Closing Remarks by Tay Kay Luan
Chief Executive Officer, FIDE FORUM

11.20 AM

End of Event

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OUR SPEAKERS

Puan Yushida Husin
Chief Executive Officer
CGC Digital



Ts. Othman Bin Abdullah
Chief Executive Officer
Islamic Finance & Innovative Services
Silverlake Group

Moderator

Mr Gary Yeoh
Chief Commercial Officer
Paynet



Datuk Ts. Fadzli Abdul Wahit
Senior Vice President / Head
of Division Digital
Transformation Division
MDEC



Mr Wilson Beh
President
FAOM



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